

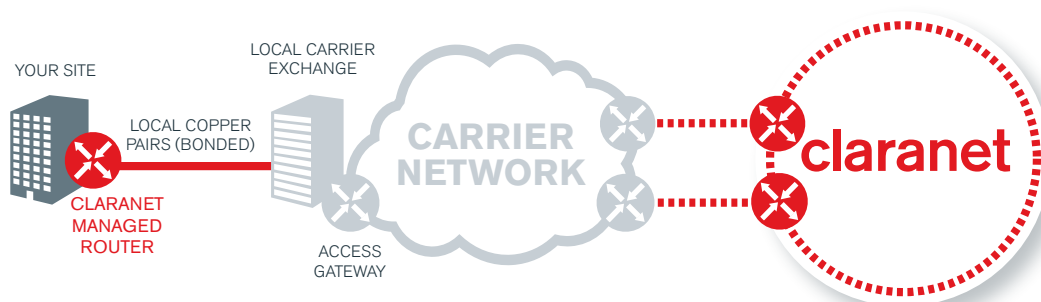
## Ethernet First Mile (EFM) **Dedicated connectivity offering broadband alternative**

Claranet Ethernet First Mile (EFM) services provide a private, high-speed, managed internet circuit to connect your business locations. Offering guaranteed and dedicated bandwidth, backed by expertise, Claranet EFM offers an ethernet-like service at a lower price.

### Why choose Claranet for Ethernet First Mile (EFM)?

- Expert advice included
- UK support 24x7x365 included
- Flexible options to match your need
- You stay protected. Security built into the network

### Delivering your bandwidth intensive applications and data



### Ethernet First Mile service overview

- Available as internet facing or part of your private MPLS network
- 24x7x365 UK support with proactive monitoring
- 99.5% service availability (99% option)
- Dedicated symmetric IPv6 connection
- Guaranteed bandwidth: 2Mbit/s to 35Mbit/s
- Flexible tiering of bandwidth and regrading
- Unlimited data download
- Managed Cisco router. Includes onsite engineer router installation
- Security built-in. We continually monitor and protect our network

### Options

- Choice of source carrier where applicable
- Enhance monitoring
- QoS – Six levels of application classification (MPLS only)
- Backup: choose EFM, leased line, FTTC or ADSL broadband

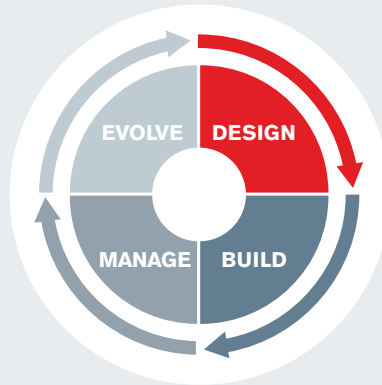
# How we work with you

## 1 - Design

Our experts can advise you on which of our Ethernet options is best suited to your business needs.

## 2 - Build

Working with Claranet removes the burden of managing and carrying out the installation of your Ethernet service yourself, saving you time.



## 3 - Manage

We take care of the ongoing 24x7 management and monitoring of your service including managing the router. However, you retain the control you need with access to around the clock UK support.

## 4 - Evolve

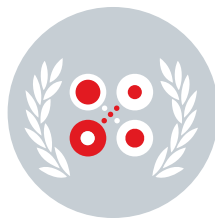
We work with you to ensure your service is continually optimised to meet your needs.

# Ethernet First Mile (EFM) business benefits



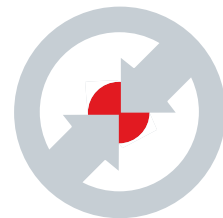
### Expertise

Direct access to the expertise you need.  
Superior optimisation



### Trusted

Innovative network service aggregator since 1996



### Focus

Free up your team to focus on growing your business

## Claranet quick facts

- Founded in 1996
- £150m /€210m annual revenues
- Over 5000 business customers
- Operations in 6 European countries
- Circa 800 staff in 16 offices
- 32 data centres
- Leader in Gartner Magic Quadrant 2013, 2014, 2015
- Featured in the Sunday Times HSBC International